

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

WSFA Regions Bank ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652

Flight Dates	Order#	Alt Order#
08/01/17 - 08/07/17	1753745	08656096
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
Agency Code	Advertiser Code 155	<u>Product 1/2</u> 385
Agency Ref	Advertiser Ref	

Spots/

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 08/04/17 08/04/17 WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$280.00					
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F 08/04/17 5:17 PM WSFA		5-530pm	:3	0 SLFTV30A	L05(H)		\$280.00 NM
2 08/04/17 08/04/17 Today in Alabama 530a	530am-6am	1	:30	1	\$285.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/171	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	n Alabama 530a	530am-6am	:3	0 SLFTV30AI	L04(H)		\$285.00 NM
3 08/04/17 08/04/17 WSFA 12 News at Six - MF	6-630pm	1	:30	1	\$790.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$790.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F 08/04/17 6:22 PM WSFA	12 News at Six - MF	6-630pm	:3	0 SLFTV30AI	L04(H)		\$790.00 NM
4 08/04/17 08/04/17 Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F 08/04/17 6:53 AM Today I	n Alabama	6a-7a	:3	0 SLFTV30AI	L05(H)		\$450.00 NM
5 08/04/17 08/04/17 Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/31/17 08/06/171	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652

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www.wsta.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 08/04/17	08/04/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Spots: # Ch	Day Air	r Date Air Time Descrip	otion	Start/End Time		h Ad-ID			Rate Type
1 WS	SFA F 08	3/04/17 6:46 PM Enterta	inment Tonight	630-7p	:3	0 SLFTV30A	L05(H)		\$485.00 NM
6 08/04/17	08/04/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch			otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WS	SFA F 08	7:28 AM NBC T	oday Show	7-9am	:3	0 SLFTV30A	L04(H)		\$260.00 NM
7 08/04/17	08/04/17	AGT	7-9pm	1	:30	1	\$340.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 08	/04/17 7:20 PM AGT		7-9pm	:3	0 SLFTV30A	L04(H)		\$340.00 NM
8 08/04/17	08/04/17	Dateline	9-10pm	1	:30	1	\$510.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$510.00					
Spots: # Ch			2000	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 08. Credited	1/04/17 Datelin	е	9-10pm	:0	0			\$510.00 NM
9 08/07/17	08/07/17	WSFA 12 News at Ten MF	- 10-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week 1	Rate \$675.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID	**		Rate Type
1 WS	SFA M 08	/07/17 10:15 PM WSFA	12 News at Ten - MF	10-1030pm	:3	0 SLFTV30A	L05(H)		\$675.00 NM
10 08/07/17	08/07/17	WSFA 12 News at Noo	n 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week	<u>Rate</u> \$225.00					
Spots: # Ch			<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA M 08	/07/17 12:27 PM WSFA	12 News at Noon	12-1230pm	:3	0 SLFTV30A	L05(H)		\$225.00 NM
11 08/07/17	08/07/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week	<u>Rate</u> \$280.00					
Spots: # Ch			otion '	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
. – –			12 News at Five	5-530pm	:3	0 SLFTV30A	L04(H)		\$280.00 NM
12 08/07/17	08/07/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$790.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17 1	Spots/Week	<u>Rate</u> \$790.00					
Spots: # Ch	The state of the s		-	Start/End Time	Lengt	h Ad-ID			Rate Type

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 08/07/17		WSFA 12 News at Six - MF	6-630pm	1	:30	1	\$790.00	NM	
Spots: # Ch 1 WS	<u>Day</u> <u>Air Da</u> FA M 08/07/	te Air Time Descript	ion 2 News at Six - MF	Start/End Time 6-630pm		h <u>Ad-ID</u> 0 SLFTV30A	L05(H)		<u>Rate</u> <u>Type</u> \$790.00 NM
13 08/07/17	08/07/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks: Spots: # Ch		nd <u>Date</u> <u>MTWTFSS</u> 8/13/17 1 te Air Time Descript	Spots/Week 1	<u>Rate</u> \$450.00 Start/End Time	I enati	n Ad-ID			Rate Type
	FA M 08/07/	Section as the section of the sectio	and the second s	6a-7a		SLFTV30AI	L05(H)		\$450.00 NM
14 08/07/17	08/07/17 I	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Weeks:		nd Date MTWTFSS 3/13/17 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: <u>#</u> <u>Ch</u> 1 WSI	<u>Day</u> <u>Air Da</u> FA M 08/07/		50 8 9	Start/End Time 630-7p		<u>n Ad-ID</u>) SLFTV30AI	L04(H)		<u>Rate Type</u> \$485.00 NM
15 08/07/17	08/07/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 3/13/17 1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch 1 WSF	<u>Day</u> <u>Air Da</u> FA M 08/07/	te Air Time Descript		Start/End Time 7-9am		n <u>Ad-ID</u>) SLFTV30AI	L04(H)		<u>Rate</u> <u>Type</u> \$260.00 NM
16 08/07/17	08/07/17	American Ninja Warrior	7-9pm	1	:30	1	\$675.00	NM	
Weeks:		nd Date MTWTFSS 3/13/17 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air Da		 -	Start/End Time		<u>Ad-ID</u>			Rate Type
1 WSF	FA M 08/07/	17 6:59 PM America	n Ninja Warrior	7-9pm	:30) SLFTV30AI	L05(H)		\$675.00 NM
17 08/05/17		WSFA 12 News at Ten - Sat	10-1030pm	1-	:30	1	\$395.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 8/06/171-	Spots/Week 1	<u>Rate</u> \$395.00					
Spots: # Ch	Day Air Dat			Start/End Time	-	<u>1 Ad-ID</u>) SLFTV30AI	04(4)		Rate Type \$395.00 NM
	FA Sa 08/05/		2 News at Ten - Sat	10-1030pm					\$395.00 NN
18 08/05/17	a	NSFA 12 News at Six-S at		1-	:30	1	\$180.00	NM	
Weeks:	07/31/17 08	nd Date <u>MTWTFSS</u> 3/06/171-	Spots/Week 1	Rate \$180.00		A 1 15			D-1 -
Spots: # Ch 1 WSF	<u>Day</u> <u>Air Dat</u> -A Sa 08/05/		ion 2 News at Six-Sat	Start/End Time Sa 6-7pm		<u>1 Ad-ID</u>) SLFTV30AI	_05(н)	- A Paris	<u>Rate</u> <u>Type</u> \$180.00 NM
19 08/05/17		NBC Saturday Today Sh	6-8am	1-	:30	1	\$105.00	NM	
Weeks:	Start Date Er	nd Date <u>MTWTFSS</u> 8/06/171-	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch 1 WSF	<u>Day</u> <u>Air Dat</u> -A Sa 08/05/	te <u>Air Time</u> <u>Descript</u>	ion turday Today Show	Start/End Time 6-8am		<u>Ad-ID</u>) SLFTV30AI	_04(н)		<u>Rate</u> <u>Type</u> \$105.00 NM

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Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 08/05/17		NBC Saturday Today Sh		1-	:30	1	\$105.00	NM	
		ow							
20 08/06/17	08/06/17	WSFA 12 News at Ten - Sun	· 10-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # CI		r Date Air Time Descript		Start/End Time	Leng	th Ad-ID			Rate Type
		3/06/17 10:24 PM WSFA 1		10-1030pm	:3	30 SLFTV30AL	_04(H)		\$675.00 NM
21 08/06/17	08/06/17	WSFA 12 NEWS @ 103 0P SU	1030-11P	1	:30	1	\$340.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	Rate \$340.00					
Spots: # Cl		r Date Air Time Descript	•	Start/End Time	Leng	th Ad-ID			Rate Type
		3/06/17 10:54 PM WSFA 1		-		SLFTV30AL	.05(н)		\$340.00 NM
22 08/06/17	08/06/17	LF SU 11-1130p	11-1130p	1	:30	1	\$25.00	NM	
Weeks:	Start Data	End Date MTWTFSS	Spots/Week	Rate					
vveeks:	07/31/17	08/06/171	<u> </u>	\$25.00					_
Spots: # Cl		r Date <u>Air Time</u> <u>Descript</u>		Start/End Time		th Ad-ID			Rate Type
1 W	SFA Su 08	3/06/17 11:29 PM LF SU 1	1-1130p	11-1130p	:3	30 SLFTV30AL	.04(H)		\$25.00 NM
23 08/06/17	08/06/17	NET NBC Sunday Today Show	y 7-8a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch		r Date Air Time Descript	ion	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	SFA Su 08	7:59 AM NET NB	C Sunday Today Sho	w 7-8a	:3	0 SLFTV30AL	.05(H)		\$105.00 NM
24 08/03/17	08/03/17	WSFA 12 News at Ten -	10-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch		r Date Air Time Descript		Start/End Time	Lengt	th Ad-ID			Rate Type
		/03/17 10:32 PM WSFA 1			:3	0 SLFTV30AL	.05(н)		\$675.00 NM
25 08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch		Descript	<u>ion</u>	Start/End Time		th Ad-ID			Rate Type
1 W	SFA Th 08	/03/17 12:12 PM WSFA 1	2 News at Noon	12-1230pm	:3	0 SLFTV30AL	.05(н)		\$225.00 NM
26 08/03/17	08/03/17	WSFA 12 NEWS AT 4P	M-F 430-5P	1	:30	1	\$170.00	NM	
Weeks:	Start Date 07/31/17		Spots/Week 1	Rate \$170.00					
Spots: # Ch		SISTEMATICAL CONTRACTOR CONTRACTO	ion_	Start/End Time	Lengt	th Ad-ID			Rate Type
	SFA Th 08	/03/17 4:41 PM WSFA 1	2 NEWS AT 4PM	M-F 430-5P	:3	0 SLFTV30AL	.04(H)		\$170.00 NM
27 08/03/17	08/03/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	

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07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$280.00					
Spots: <u># Ch Day Air I</u> 1 WSFA Th 08/0			Start/End Time 5-530pm		<u>h Ad-ID</u> 0 SLFTV30A	L05(H)		<u>Rate Type</u> \$280.00 NM
28 08/03/17 08/03/17	Today in Alabama 530a	530am-6am	1	:30	1	\$285.00	NM	
Weeks: <u>Start Date</u> 07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch Day Air I 1 WSFA Th 08/0		and the same of th	Start/End Time 530am-6am	-	h <u>Ad-ID</u> 0 SLFTV30A	L05(H)		<u>Rate</u> <u>Type</u> \$285.00 NM
29 08/03/17 08/03/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$790.00	NM	
Weeks: Start Date 07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$790.00					
Spots: # Ch Day Air I 1 WSFA Th 08/0	9.00.000	tion I2 News at Six - MF	Start/End Time 6-630pm		h <u>Ad-ID</u> 0 SLFTV30A	L04(H)		<u>Rate</u> <u>Type</u> \$790.00 NM
30 08/03/17 08/03/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> 07/31/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # <u>Ch</u> <u>Day Air I</u> 1 WSFA Th 08/0			Start/End Time 6a-7a		h <u>Ad-ID</u> 0 SLFTV30A	L04(H)		<u>Rate</u> <u>Type</u> \$450.00 NM
31 08/03/17 08/03/17	Hollywood Game Night	701p-8pm	1	:30	1	\$900.00	NM	
Weeks: Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day Air I 1 WSFA Th 08/0 Credited		tion od Game Night	Start/End Time 701p-8pm	<u>Lengtl</u> :00	h <u>Ad-ID</u> 0			Rate Type \$900.00 NM
32 08/03/17 08/03/17	The Night Shift	9-10pm	1	:30	1	\$450.00	NM	
	End Date MTWTFSS1	Spots/Week 1	Rate \$450.00					
Spots: # Ch Day Air [Start/End Time	<u>Lengtl</u> :0	h Ad-ID			Rate Type \$450.00 NM
1 WSFA Th 08/0 Credited	03/17 The Nig	nt Sniit	9-10pm 	.00				\$400.00 TWW
33 08/01/17 08/01/17	WSFA 12 News at Ten - MF	10-1030p	-1	:30	1	\$675.00	NM	
	End Date MTWTFSS 08/06/17 -1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch Day Air I 1 WSFA Tu 08/0		tion 2 News at Ten - MF	Start/End Time 10-1030p		h <u>Ad-ID</u> 0 SLFTV30A	L04(H)		<u>Rate Type</u> \$675.00 NM
34 08/01/17 08/01/17	WSFA 12 News at Noor	12-1230pm	-1	:30	1	\$225.00	NM	

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Line Start Date 34 08/01/17	08/01/17	WSFA 12 News at Noo	And the second second second second	MTWTFSS	:30	1	\$225.00	NM	
Weeks:	Start Date 07/31/17		Spots/Week 1	Rate \$225.00				W 1999(200)	
Spots: <u>#</u> <u>Ch</u> 1 WS	1974	r Date Air Time Descrip	SCHOOL SECTION OF STREET	Start/End Time 12-1230pm		h <u>Ad-ID</u> 0 SLFTV30 <i>F</i>	AL04(H)		<u>Rate</u> <u>Type</u> \$225.00 NM
35 08/01/17	08/01/17	WSFA 12 NEWS AT 4F	P M-F 430-5P	-1	:30	1	\$170.00	NM	
Weeks: Spots: # Ch 1 WS	<u>Start Date</u> 07/31/17 <u>Day</u> <u>Air</u> SFA Tu 08	End Date MTWTFSS 08/06/17 -1 r Date Air Time Descrip	Spots/Week 1 tion 12 NEWS AT 4PM	Rate \$170.00 <u>Start/End Time</u> M-F 430-5P		<u>h</u> <u>Ad-ID</u> 0 SLFTV30 <i>4</i>	AL04(H)		<u>Rate</u> <u>Type</u> \$170.00 NM
36 08/01/17	08/01/17	WSFA 12 News at Six -	6-630pm	-1	:30	1	\$790.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/31/17 <u>Day</u> <u>Air</u> SFA Tu 08	End Date MTWTFSS 08/06/17 -1 r Date Air Time Descrip	Spots/Week 1 tion 12 News at Six - MF	Rate \$790.00 <u>Start/End Time</u> 6-630pm		h <u>Ad-ID</u> 0 slftv30 <i>4</i>	AL05(H)		<u>Rate</u> <u>Type</u> \$790.00 NM
37 08/01/17	08/01/17	Today In Alabama	6a-7a	-1	:30	1	\$450.00	NM	
Weeks:	Start Date 07/31/17	08/06/17 -1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA Tu 08			Start/End Time 6a-7a		<u>h</u> <u>Ad-ID</u> 0 SLFTV30 <i>A</i>	AL04(H)		<u>Rate</u> <u>Type</u> \$450.00 NM
38 08/01/17	08/01/17	Entertainment Tonight	630-7p	-1	:30	1	\$485.00	NM	
Weeks: Spots: # Ch	Start Date 07/31/17 <u>Day Air</u> SFA Tu 08	08/06/17 -1 Date Air Time Descrip		Rate \$485.00 Start/End Time 630-7p		h <u>Ad-ID</u> 0 SLFTV30 <i>8</i>	N 04(H)		<u>Rate</u> <u>Type</u> \$485.00 NM
39 08/01/17	08/01/17		7-9am	-1	:30	1	\$260.00	NM	ψ+03.00 14141
Weeks: Spots: # Ch 1 WS	<u>Start Date</u> 07/31/17 <u>Day Air</u> FA Tu 08			Rate \$260.00 Start/End Time 7-9am		h <u>Ad-ID</u> 0 slftv30 <i>a</i>	AL04(H)		<u>Rate</u> <u>Type</u> \$260.00 NM
40 08/01/17	08/01/17	agt	7-9p	-1	:30	1	\$1,350.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 07/31/17 Day Air FA Tu 08/		Spots/Week 1 tion	Rate \$1,350.00 Start/End Time 7-9p		h <u>Ad-ID</u> O SLFTV30 <i>a</i>	AL05 (H)		Rate Type \$1,350.00 NM
41 08/02/17	08/02/17	WSFA 12 News at Ten	- 10-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/31/17	End Date MTWTFSS 08/06/171	Spots/Week 1	<u>Rate</u> \$675.00					

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652

www.wsfa.com

WWW.Wold.com		Spots/	
Line Start Date End Date Description Start/End Time	MTWTFSS	endiscourse.	Туре
41 08/02/17 08/02/17 WSFA 12 News at Ten - 10-1030pm MF	1	:30 1 \$675.00	NM
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 10:16 PM WSFA 12 News at Ten - MF	10-1030pm	:30 SLFTV30AL04(H)	\$675.00 NM
42 08/02/17 08/02/17 WSFA 12 News at Noon 12-1230pm	1	:30 1 \$225.00	NM
Weeks: Start Date 07/31/17 End Date 08/06/17 MTWTFSS 0-1 Spots/Week 1	<u>Rate</u> \$225.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 12:17 PM WSFA 12 News at Noon	12-1230pm	:30 SLFTV30AL05(H)	\$225.00 NM
43 08/02/17 08/02/17 WSFA 12 NEWS AT 4P M-F 430-5P	1	:30 1 \$170.00	NM
Weeks: Start Date 07/31/17 End Date 08/06/17 MTWTFSS 07/31/17 Spots/Week 01/31/17	<u>Rate</u> \$170.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 4:54 PM WSFA 12 NEWS AT 4PM	M-F 430-5P	:30 SLFTV30AL04(H)	\$170.00 NM
44 08/02/17 08/02/17 WSFA 12 News at Five 5-530pm	1	:30 1 \$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 07/31/17 08/06/171 1	<u>Rate</u> \$280.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 5:21 PM WSFA 12 News at Five	5-530pm	:30 SLFTV30AL05(H)	\$280.00 NM
45 08/02/17 08/02/17 Today in Alabama 530a 530am-6am	1	:30 1 \$285.00	NM
Weeks: Start Date 07/31/17 End Date 08/06/17 MTWTFSS 07/31/17 Spots/Week 1	<u>Rate</u> \$285.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 5:53 AM Today in Alabama 530a	530am-6am	:30 SLFTV30AL05(H)	\$285.00 NM
46 08/02/17 08/02/17 Entertainment Tonight 630-7p	1	:30 1 \$485.00	NM
Weeks: Start Date 07/31/17 End Date 08/06/17 MTWTFSS 07/31/17 Spots/Week 1	<u>Rate</u> \$485.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 6:41 PM Entertainment Tonight	630-7p	:30 SLFTV30AL04(H)	\$485.00 NM
47 08/02/17 08/02/17 AGT 701p-8p	1	:30 1 \$675.00	NM
Weeks: Start Date 07/31/17 End Date 08/06/17 MTWTFSS 05/06/19 Spots/Week 01/06/19	<u>Rate</u> \$675.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 7:40 PM AGT	701p-8p	:30 SLFTV30AL05(H)	\$675.00 NM
48 08/02/17 08/02/17 NBC Today Show 7-9am	1	:30 1 \$260.00	NM
Weeks: Start Date 07/31/17 End Date 08/06/17 MTWTFSS 05/06/19 Spots/Week 01/06/19	<u>Rate</u> \$260.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA W 08/02/17 8:29 AM NBC Today Show	7-9am	:30 SLFTV30AL04(H)	\$260.00 NM

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652

www.wsfa.com

www.wsia.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
48 08/02/17	08/02/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
49 08/02/17	08/02/17	MARLON/MARLON	8-9pm	1	:30	1	\$565.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 07/31/17 Day Air FA W 08/ Credited	08/06/171 <u>Date Air Time Descrip</u> 02/17 <i>MARL</i> 0	Spots/Week 1 otion DN/MARLON	Rate \$565.00 Start/End Time 8-9pm	Lengt :0	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$565.00 NM
50 08/04/17	08/04/17	Dateline NBC	9-10pm	F	:30	1	\$510.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 07/31/17 Day Air FA F 08/0			Rate \$510.00 Start/End Time 9-10pm		<u>h</u> <u>Ad-ID</u> 0 SLFTV30A	.L05(н)		<u>Rate</u> <u>Type</u> \$510.00 NM
51 08/02/17	08/02/17	The Carmichael Show	8-9pm	W	:30	1	\$565.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 07/31/17 <u>Day Air</u> FA W 08/0			Rate \$565.00 Start/End Time 8-9pm		<u>h Ad-ID</u> 0 SLFTV30A	.L04(H)		<u>Rate</u> <u>Type</u> \$565.00 NM
52 08/07/17	08/07/17	MIDNIGHT, TEXAS	9-10pm	M	:30	1	\$565.00	NM	
Weeks: Spots: # Ch 1 WSI	Start Date 08/07/17 <u>Day Air</u> FA M 08/0	End Date MTWTFSS 08/13/17 M Date Air Time Descrip 07/17 9:36 PM MIDNIO	1 otion	<u>Rate</u> \$565.00 <u>Start/End Time</u> 9-10pm		<u>h Ad-ID</u> 0 SLFTV30A	L04(H)		<u>Rate</u> <u>Type</u> \$565.00 NM
53 08/02/17	08/02/17	THIS IS US	9-10pm	W	:30	1	\$785.00	NM	
Weeks: Spots: # Ch 1 WSI	Start Date 07/31/17 Day Air FA W 08/0 Credited	End Date MTWTFSS 08/06/17 W Date Air Time Description 02/17 THIS IS	de la constitución	Rate \$785.00 Start/End Time 9-10pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$785.00 NM
54 08/02/17	08/02/17	LAW & ORDER:SVU	9-10pm	W	:30	1	\$785.00	NM	
Weeks: Spots: # Ch 1 WSF	Start Date 07/31/17 <u>Day Air I</u> FA W 08/0		1 otion	Rate \$785.00 Start/End Time 9-10pm Total Spots	:3	<u>h Ad-ID</u> 0 SLFTV30A	L05(H)		<u>Rate Type</u> \$785.00 NM

Payment Terms 30 Days

<u>Gross Total</u> \$21,315.00

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Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652

Agency Commission

\$3,197.25

Net Amount Due

\$18,117.75

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